



**Clarity in Communication™**

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**Proof Positive Solutions Inc.** (PPS) is an enterprise located in Victoria, BC, Canada dedicated to helping companies portray increased professionalism through the correct use of the English language. With globalization, it is becoming more important for businesses to communicate effectively, internally, as well as to the outside world. PPS aims to upgrade all forms of communication from "translated English" to correct English.

We do not do translation but we will take anything that has been translated into English and review it. Our focus is on, but not limited to, the world of tourism and the wonderful destinations that are becoming more accessible to Western travelers and workers.

- signage • manuals • strategic plan documents • promotional material
- magazines • websites rack cards • business cards • menus and much more

## Services

PPS offers a marketing service that will give you "that edge".

- Edit anything that has been translated into English,
- Check the grammar is correct,
- Check the spelling is correct,
- Work with you to make sure the translation says what you want it to,
- Edit the substance of your message,
- Focus your sales message,
- Create the correct message in contemporary English.
- Optimize your website text for Search Engine Rankings

Before you print, post, produce or process, contact PPS.

## Process

We offer marketing support services. We need to know about you in order to best serve you.

## Let's get started

1. E-mail [contact@ppsolutions.ca](mailto:contact@ppsolutions.ca) with information on the material you want us to check.

2. Provide:

- Contact information, including mailing address.
- Type of business.
- Target audience.
- Medium eg. press release, website, advert, sign, brochure, magazine...?
- Number of words or pages (if applicable)
- Deadlines.

3. Within 48 hours we will reply with a cost estimate in Canadian Dollars.